



Press release



For immediate release

**ProMontreal Entrepreneurs announces its most recent winners**

**Montreal, February 8, 2021:** ProMontreal Entrepreneurs (PME) is thrilled to announce its funding of three new exciting start-ups via the *PME fund*. Through the *PME Fund*, aspiring entrepreneurs between the ages of 18-40 can access start-up capital of up to \$50,000.

- **PreCare** is an online platform that offers medical guides to patients with information before, during and after medical visits. PreCare's *Smart Health Videos*<sup>™</sup> delivers evidence-based guides through animations. This aims at providing higher quality care to patients and improves efficiency in hospitals.
- **Brightside en Ville** offers innovative and proactive coaching support programs to students and families affected by Attention Deficit Hyperactivity Disorder (ADHD) and/or executive functioning difficulties. Its mission is to provide individualized support through hands-on, high quality, strategy-based programming: academic coaching (specializing in ADHD and executive functioning), specialized tutoring, a study buddy homework program, and daily planning check-ins.
- **Pink Panda** produces healthy candy. Each bag is 50 grams, contains less than 3 grams of sugar, 90 calories and is gluten free.

"During this unprecedented time, helping young entrepreneurs start new businesses or scale existing businesses is at the core of what PME strives to do," says PME Program Manager, Katherine Korakakis.

**ProMontreal Entrepreneurs is accepting applications for the spring 2021 edition of the PME Fund. The submission deadline is March 15th at 4:00 pm.**

**About ProMontreal Entrepreneurs (PME)**

ProMontreal Entrepreneurs (PME) is a social business model created to help young entrepreneurs build and strengthen their business roots in Montreal. The PME program provides guidance and support on how to launch a start-up and helps established businesses through a mentorship program. ProMontreal Entrepreneurs is a program of Ometz. For more information, please visit [www.promontrealentrepreneurs.org](http://www.promontrealentrepreneurs.org)

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